



WSPRA May 6, 2011 Conference Call for Board of Directors

Attending:

President, Rosie O'Neil,

President-Elect, Willie Painter

Past President, Arlene Hulten

Vice President of Marketing and Electronic Communications, Jayme Taylor

Vice President of Marketing/Membership Suzie Butler

Vice President of Finance, Sara Niegowski - Absent

Vice President- Eastern Washington, Gracie Valle - Absent

Melanie Rose

Lorraine Cooper

Approval of Minutes

April Minutes – Approved.

Treasurer's Report

\$15,106.79 total in checking/savings; that is with award deposits and May registrations to date.

Spring Conference Registrations (as of May)

- 6 registrants for the Eastside, including non-paying OSPI
- 15 registrants for Westside, including non-paying OSPI

Membership Report

90 members

Jayme will send out an Early Bird special email to recruit new members.

Membership recruitment ad should be standard in all registration brochures.

2011-12 Elections – Everybody WON!! Yay!

The following members accepted their nominations.

- Sara Niegowski accepted the President Elect position.
- Melanie Rose accepted the East Side Vice President position.
- Lorraine Cooper accepted the Vice President of Finance position.

WSPRA's new slate of officers were all elected according to WSPRA By-laws.

President, Willie Painter
President-Elect, Sara Niegowski
Past President, Rosie O'Neil
Vice President of Marketing and Electronic Communications, Jayme Taylor
Vice President of Marketing/Membership Suzie Butler
Vice President of Finance, Lorraine Cooper
Vice President- Eastern Washington, Melanie Rose

Scholarships and Awards

Judges have entries with May 13 deadline to return. Over 100 submissions received.
One scholarship request received.
Add NSPRA "Mark of Distinction" process to our assignment list - discuss at summer retreat.

Workshops Update –

May 20 – Central Valley (Spokane)

Speaker: Kathryn Reith will be flying in as she has a 5/19 evening commitment

OSPI reps? Yes, both boys!

Goldmining

1. Andy Muntz from Mukilteo - Surveys
2. Willie – Tips for raising money for communications
3. Melanie has contacts for APR Process and Social Media

Caterer? Options are Central Valley's nutrition services or Red Rock Catering?

Or Charley's Catering, Crossroads Catering, Apple Spice Catering.

Willie will confirm best choice. Nicer meal choice is preferred. Salad bar buffet has been well received before. \$20 - \$25 range for both continental breakfast and lunch.

May 26 – Franklin Pierce (District Office Board Room)

Speaker: Kathryn Reith

OSPI reps? Yes, both boys!

Goldmining

1. Andy Muntz from Mukilteo - Surveys
2. Willie - Tips for raising money for communications
3. Carolyn Malcom (Snoqualmie Valley) recounts?
4. Willie and Jayme will look into a few other speakers

Caterer? Willie has a contact at Pacific Grill. \$20 - \$25 for both breakfast & lunch.

September Elections Conference with Seattle NW

Excellent speakers – Mr. Davis, economist, & Cathy Allen, campaign strategists along with favorite Tom Eiland and his survey

Break out sessions – Arlene w Communicating across the generations;

Sara with social media; David Beil from Central Kitsap w successful campaign and SNW w bond language or some such financial topic

Website

Up to date with our conference information.

Rosie requested all past conference brochures/forms be posted online.

Other

Conference Call Calendar/Board Meeting Schedule

First Wednesday of each month ... no really! – Next meeting June 1 11 a.m.

Reminder - Call 1-866-730-7514 - Pin# 2180913 – for participants

Schedule a summer retreat date? @ Willie's?