



**Conference Call Minutes**  
**13 October 2011 @ 10:00 a.m.**

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**President,** Willie Painter

**President-Elect,** Sara Niegowski

**Past President,** Rosie O'Neil

**Vice President of Marketing and Electronic Communications,** Jayme Taylor - absent

**Vice President of Marketing/Membership** Suzie Butler

**Vice President of Finance,** Lorraine Cooper

**Vice President- Eastern Washington,** Melanie Rose

**1. Call To Order**

2. **Approve Agenda** – approved as presented

3. **Approve Minutes** – approved as presented

4. **Membership Report** – 64 members. Lorraine will send a reminder to our membership to send in their membership dues.

5. **Finance Report – account balances should be adjusted with the following information.**

Lorraine reported: Received \$3,389.91 in membership money. Expenses are roughly \$900. We paid out a couple of Honorariums in September. Paid \$570 to Josh, former web manager (carry over from last year).

6. **NSPRA Deadlines – Cash Flow Report turned in! Yay, Lorraine!**

**7. Workshop Planning!!**

a. From September call:

i. Eastside – Powerhour for January 6 in Spokane. *“How to empower your principals with branding and marketing skills.”* Melanie will look into a location to hold meeting and will invite eastside superintendents to come as part of their regular meetings....this might change the date (Jan 13).

The Jan. 6 Powerhour is live at no cost and will be held at 9:00 a.m. The second part of the meeting will be about elections or a panel of people with branding experience.

ii. Winter – (Feb). It's WSPRA's turn to host this year.

OSPRA is interested in holding a joint meeting. Friday, Feb 17 is a date of interest at the Vancouver ESD 8:30 a.m. – 3:30 p.m. Staying at the Heathman. Topics of interest include: Maximize time efficiencies, How to be organized in an electronic world, e-publication functionality and publication designer, panel of WSPRA publication award winners, Facebook next steps.

iii. End-of-Year (April) in Ellensburg, WA: *Community Engagement theme.*

Sara offered up the option of staying at a hotel, meeting at the University, and banquet off site. April 25-27 are dates of interest.

**8. Other Business**

Suzie and Jayme will put together a Save the Date flyer to go out first week of November.

9. **Next Conference Call:** Thursday, Nov 3 at 10 a.m. (First Thursday of the month).