

WSPRA Conferences

At a Glance 2011-12

January 6: Spokane, WA

Join the East side members for a half day conference including a Powerhour entitled "How to empower your principals with branding and marketing skills," followed by a hands-on branding workshop led by local communications experts.

Time: 8:30 a.m. - 12 noon

Location: ESD 101

Registration details will be sent out and available online by Dec 9.

February 17: Vancouver, WA

Join with our Oregon colleagues for strategies to maximize the reach of your limited communication resources: Get hands-on, professional graphic design tips for publications and learn to inform and empower your best community ambassadors - your district's employees!

Location: ESD 112

Coming soon: Information about accommodations and a pre-workshop social gathering the evening of Feb. 16.

April 25 - 27: Ellensburg, WA

We have moved our end-of-the-year conference to a more Central location (literally!). Come for a series of workshops focused on community engagement: How to better solicit and use diverse and authentic perspectives in your district, strategies for managing potentially controversial public processes, and more!

Location: Central Washington University

Coming soon: Information about accommodations.



Washington School
Public Relations Association



- Come to network
- Come to exchange ideas
- Come to stay connected with state issues

