



WSPRA April 6, 2011 Conference Call for Board of Directors

Attending:

President, Rosie O'Neil,

President-Elect, Willie Painter

Past President, Arlene Hulten - Absent

Vice President of Marketing and Electronic Communications, Jayme Taylor

Vice President of Marketing/Membership Suzie Butler

Vice President of Finance, Sara Niegowski

Vice President- Eastern Washington, Gracie Valle

Approval of Minutes

March Minutes – Approved.

Treasurer's Report

The cost of the March Conference in Portland was approximately \$5,000. Income was about \$1,900.

Membership Report

Contacts made?

Suzie will send out a reminder email about making contacts. Make sure to note if you do call or do not call someone on the list.

Workshops Update –

March 16 - 17 – review meeting with Oregon

Evaluation Highlights; everyone loved Ann and Drew, a lot of comments about bad parking options, location and venue were well received, liked the mid week conference.

The board agrees these expenses cannot be repeated often. Next year, we hope to have it in WA state at a free venue.

May 18-20 planning for May event

Survey results; Leavenworth is hard to get to – not the preferred location, only 24 members said they were planning on coming – which is concerning, 51.9% said Yes to a “furlough” event this year.

The board decided that 2 – one day events will be scheduled this spring. The event will include an awards program with a dinner or social event.

West side = Tacoma area (Willie will look into space)

East side = Spokane area (Rosie will confirm a space)

Topic ideas for the Spring Conference; Creating a Communication Plan, Crisis Communication, Budget Communicating, Emergency Management PIO training, Facilitation training. Gracie suggested adding an inspirational speaker and will investigate.

Gold Mining; Rosie will get in touch with other members for possible topics and schedule plenty of time for sharing.

We can get the Enzian Inn deposit back if we cancel by Monday, April 18.

September Elections Conference with Seattle NW

Excellent speakers – Mr. Davis, economist, & Cathy Allen, campaign strategists along with favorite Tom Eiland and his survey

Break out sessions – Our own Arlene w Communicating across the generations; And our own Sara with social media; SNW w bond language or some such financial topic and successful campaigner? Suggestions for potential speakers were discussed.

Elections

Nominations for officers - Still looking for a treasurer

Sara Niegowski has accepted to be president elect for 2011-12.

Melanie Rose from Central Valley has accepted the East Side VP for 2011-12.

Scholarships and Awards

Scholarship Deadline is April 15.

Awards deadline is April 20 – judges secured.

Many thanks to Jayme for sending out information to the membership.

President Elect will receive scholarship for NSPRA.

Two other NSPRA scholarships are available.

Website No Report

Other Conference Call Calendar/Board Meeting Schedule

First Wednesday of each month ... no really! – Next meeting May 4 11 a.m.

Reminder - Call 1-866-730-7514 - Pin# 2180913 – for participants