



## WSPRA December 10, 2010 Conference Call for Board of Directors

**Attending:**

**President,** Rosie O’Neil,

**President-Elect,** Willie Painter

**Past President,** Arlene Hulten - **ABSENT**

**Vice President of Marketing and Electronic Communications,** Jayme Taylor

**Vice President of Marketing/Membership** Suzie Butler

**Vice President of Finance,** Sara Niegowski - **ABSENT**

**Vice President- Eastern Washington,** Gracie Valle - **ABSENT**

**Leslie Robinette - OSPRA**

**Dan McQue - OSPRA**

**Finalize March 16 – 17, 2011 Meeting**

1. March 16-17 Meeting - Agenda and Logistics (see DRAFT below)

<u>Wednesday, March 16</u>	<u>Thursday, March 17</u>
12:00 to 1:00 Registration/Lunch	8:00 to 8:30 Coffee/Continental Breakfast
1:00 to 4:00 WSPRA will coordinate speaker	8:30 to 12:00 Ann Wiley
4:00 to 5:00 ODE/OSPI	12:00 to 1:00 Lunch
5:00 to 7:00 Evening Social	1:00 to 2:30 Ann Wiley
	2:30 to 3:00 Closing Remarks

OSPRA will manage lodgings on Oregon side. WSPRA usually makes reservations at the Heathman Lodge.

Jayme will help facilitate a survey on what WSPRA members want to hear at the workshop. Social media, round-robin, and open question will be included on the survey. Ask for feedback by Jan. 1, 2011.

Both state’s agents will be present.

OSPRA will coordinate the evening social on Wednesday.

OSPRA will look for a venue.

Willie will put a list of vendors together to contact for sponsorship of this meeting (SchoolMessenger, Schoolwires, etc).

Conference fee – ballpark should cover the cost - \$75 / \$100

Follow up meeting date: Willie and Leslie will email together.

\* Ideas include: how to capture/produce/distribute video, how to write a communications plan, effective marketing strategies for special meetings and events, and peer/counterpart collaboration time

2. Adjourn