



WSPRA February 2, 2011 Conference Call for Board of Directors

Attending:

President, Rosie O'Neil,

President-Elect, Willie Painter

Past President, Arlene Hulten

Vice President of Marketing and Electronic Communications, Jayme Taylor

Vice President of Marketing/Membership Suzie Butler

Vice President of Finance, Sara Niegowski

Vice President- Eastern Washington, Gracie Valle

Approval of Minutes

January 20 Minutes – approved

Treasurer's Report

Current balance is \$17, 105.02.

Membership Report

We have one new member.

Workshops Update –

March 16 - 17 - meeting with Oregon

Update on agenda

- Drew Keller on board - <http://www.storyguide.net/about>
- Site selected and wireless included – Ambridge Center
<http://www.ambridgeevents.com/index.php>

Free parking is available.

Accommodations:

- Heathman for overnights – in state and La Quinta Inn – Oregon side
- Registration fee - \$60 members/\$80 non-member/\$50 Ann Wylie only

Conference Costs:

- Ann Wylie costs Approx \$5K + expenses.
- Meeting Room \$600 a day
- Catering \$2,700 for 2 days
- Expecting approximately 65 total attendees

Other details:

- Rosie and Willie will make a few sponsorship contacts for the March Conference to offset costs. (SchoolMessenger, Schoolwires, etc.)
- Sponsorship Template was updated
- Ann Wiley's presentation is on Writing for the Web and Social Media
- Add Late Registration Fee to form; \$80 for members / \$100 non-members
- Evening Social location to be announced
- Chris Barron from OSPI has confirmed his attendance
- Rosie will call Leslie/OSPRA to talk about potential sponsors from Oregon and will give her the revised Sponsorship Template to use.
- Rosie will call Leslie to ask about set up needs.
- During lunch on Thursday we'll offer a round-table session about communicating in tight economic times.

May 18-20 in Leavenworth

Enzian secured

Focus - ?

Speaker suggestions

- Interest by Jerry Balistreri at www.readingthetells.com
- Sara has a presentation contact about Facilitation.

After March conference, we'll send out a short survey about May attendance and presentation topics.

September Elections Conference with Seattle NW

- Rosie and Willie will brainstorm about material sharing, what's legal what's not, best practice round-table, what do you do in your district when the PDC knocks on your door.

Scholarships and Awards

Rosie and Arlene will meet to review awards program and will come back to the board with suggestions and go from there.

Website

A few new jobs are posted.

Other

Conference Call Calendar/Board Meeting Schedule

First Wednesday of each month ... no really! – Next meeting March 2 11 a.m.

Reminder - Call 1-866-730-7514 - Pin# 2180913 – for participants