



WSPRA March 10, 2010 Conference Call for Board of Directors

Board Meeting @ Vancouver, March 4

Rosemary O'Neil, Lauren Hadley, Sara Niegowski and Arlene Hulten met and discussed the following items:

- Elections and possible members to ask for President Elect Position: Gracie Valle, Willie Painter and Carol Fenstermacher. **Deadline to send candidate names to members is quickly approaching.** Gracie will talk to her supervisor and get back to Arlene. Other board candidates include Suzie Butler, Loraine Cooper, Mark Higgins, Curtis Campbell and Peter Rex.
- Bylaws: Suggested change of officer maximum length of time from two years to three years. **All board members agreed with the change. The other change was that three out of the five WSPRA board members be members of NSPRA. The final change is to move from four meetings per year to three. Arlene will type up the changes and we will vote on them at the May meeting.**
- Discussed May conference and various options for Thursday afternoon workshop—Sara will check to see if video storying is a possibility—more discussion needed. **Sara e-mailed her contact again and is waiting to hear back. She also spoke to Hansen, but he is very busy. She has another contact named Scott that she is trying to connect with about video/film. WSPRA can pay travel and/or accommodations if needed. Rosie is going to contact Tom Hallman and tell him that we won't be using him at this year's conference. Rosie will e-mail Nathan and Chris with OSPI to speak to members Friday, May 7.**
- Adjourned to continue with conference call to be held the following week with all board members

Review of March 4-5 workshop – Vancouver w/ OSPRA

Arlene gave a quick overview of the workshop

Rosemarie to review:

- Evaluations—**Rosie is going to e-mail the evaluations out to WSPRA and OSPRA members and share the results with the group. We need to include a question related to Tom Eisland's presentation and relevance.**
- Documents to post to our Web site—**Donna Beegle's handouts and Tom Eisland's presentation have been posted to the "Resources" page of the WSPRA Web site. Rosie is going to contact the other speakers to see if they are willing to share their presentations.**
- Continue tradition?—**WSPRA made about \$1,200 before expenses are deducted...not sure that it is profitable for WSPRA. We will be about \$900-\$1,000 in the hole after the fact. May have to do with the fact that board members don't pay for the conference**

and that presenters don't pay for the conference. That's a total of about 15 non-paying people. We are going to split presenter food costs with OSPRA. We will discuss the possibility of partnering with OSPRA again next year.

Partnership Workshops with SNW on Social Media

Arlene to review: Jayme sent a reminder to our members on Tuesday, March 9. Need to verify speakers (they were listed incorrectly in the reminder) and send another reminder to members next week.

- Eastside: March 25—Canceled; Westside will hold for two weeks and check attendance
- Westside: April 15—Hosted by South Seattle College/Lauren Hadley
 - **School Key Note Carol Fenstermacher**
 - **Communications; West side- Tom Eiland and staff**
 - **PDC Regulations—Attorneys**
 - **SNW—Election trends and messaging**

Bylaw changes—

- **Arlene to review changes, vote to approve/disapprove, move to May luncheon business meeting for vote of membership**
- Placement of bylaws on Web site—where? **Look over the Web site and send suggestions to Jayme. Arlene and Jayme will discuss.**

Elections—

Discussion—Arlene reviewed the positions

- Slate of Officers
 - President: Rosemary O'Neil
 - President Elect: **Gracie Valle? Willie Painter? Carol Fenstermacher?**
 - Vice President for Marketing and Communications: Jayme Taylor, Clover Park School District
 - Vice President for Finance: Sara Niegowski, Issaquah School District
 - Vice President for East Side: Gracie Valle...other options include **Loraine Cooper? Mark Higgins? Curtis Campbell?**
 - Past President: Arlene Hulten
- Posting on Web site
- E-mail to members, **Jayme and Arlene will work together**
- Elections results in Leavenworth

Brainstorming for May 5-7 Conference—

Rosie, et. al-

- Outline of what is in place and what is needed—**Rosie will talk with the Enzian about food and meeting space. Rosie asked what the “magic number” is to hold the conference. We discussed the possibility of setting a cutoff date—April 23—for**

registrations to encourage people to attend. After April 23, the registration price will be \$100 more.

- Wednesday afternoon Keynote – Video story telling? Sara is working on this.
- Wednesday afternoon social wine tasting? Other? Gracie researched options. There is a wine tasting room (Ryan Patrick Vineyards Tasting Room) right across from the Enzian, under the corner restaurant. The room fits about 40 people. \$2 tasting fee unless you purchase wine. You get to taste seven to eight wines with that fee. We could start at 5:30 to 6:30 p.m., which would give people a break between the last presenter and would allow them time to freshen up.

We discussed the possibility of having a large group dinner instead of small group dinners. If this is something we want to do, Rosie will contact Visconti's.

- Dr. Rob Manahan will do a majority of a day on Thursday focusing on Emotional Intelligence, with attendees coming away with their strengths and weaknesses and action plan. **Need to order books based off a guestimate. This is another incentive for people to register early. Lauren's mom works for a book store and may be able to purchase them/return them. Cost of books is \$17. After Thursday presentations, we will have our social upstairs in the banquet room before the Thursday banquet.**
- Banquet event
 - Gracie on fun—Gracie e-mailed a PDF to board members explaining the options. We all like the ideas and want to be sure that we include wildlife and the juggling themes. Gracie listed various options on the PDF which include a show from Walter and bartending options. The bartending option that we used last year (Arlene booked) seemed to work well, so we will likely go with that option again and have Walter do option #3—show and entertainment. The “show” can start at the social and continue over into the banquet. Fire juggling is included...this may be an issue with the hotel, but we will look into it. Gracie suggested purchasing inexpensive bags, notepads and promotional items to go along with the theme. We are guestimating 40 people. Gracie will send the information to Sara to review/purchase. Gracie will purchase with her credit card and then be reimbursed.
 - Awards format—Submissions will be displayed on tables for members to review. Rosie will coordinate this.
 - Vendors—Gracie created a pricing list and we all agreed that we will open the workshop up to vendors to buy in.

Arlene suggested sending out a save the date using Gracie's theme. Gracie will send it to the board for approval and Jayme will send it out to members. We will also do a call for awards at this time.

Awards—Arlene will call each district up one at a time and give them all of their awards at that time.

- Oregon to judge—Arlene secured three OSPRA judges for our annual awards.
- Timeline:
 - Scholarship deadline— 4/16 Becky Hanks

- Learning and Liberty— 4/16 Arlene
- Publications & Electronic Media— 4/2 Arlene
- Mail to Oregon— 4/3
- Return mail from Oregon— 4/16
- Present @ Leavenworth— 5/6
- Posting on Web site—**Jayme will send the information to Josh for posting on the WSPRA Web site.**

Finance—\$35,134 in the WSPRA bank account. None of the payments from the March workshop have been deducted at this time.

- Sara update on finances and discussion placement of savings in CD. **Lauren sent Sara the contact information for the credit union and Sara will follow up.**

Web site

Discussion-

- All documentation on Web site, bylaws, job descriptions, details of awards, history of award recipients. Should the Web site be the organization's collective history and keeper of records? Should minutes be posted? **Board members agree that information (minutes, job descriptions, etc.) should be listed on WSPRA Web site. Arlene/Lauren will send information to Jayme for posting on Web site.**
- **Jayme will work with Josh to maintain a consistent style (font, headlines, etc.) on the Web site.**

Conference Call Calendar/Board Meeting Schedule

April 7— 9 a.m.

May 5— Board meeting at the Enzian prior to start of conference