



WSPRA March 2, 2011 Conference Call for Board of Directors

Attending:

President, Rosie O'Neil,

President-Elect, Willie Painter

Past President, Arlene Hulten

Vice President of Marketing and Electronic Communications, Jayme Taylor

Vice President of Marketing/Membership Suzie Butler

Vice President of Finance, Sara Niegowski

Vice President- Eastern Washington, Gracie Valle - absent

Approval of Minutes

February 2 Minutes – Approved.

Treasurer's Report

Current balance: \$17,773.86.

Membership Report

The board agrees to make a plan to reach out to past and current members including a survey and phone calling. Suzie created a spreadsheet with past members names, color coded by area. Each board member chose a color (area) to call to invite them back to WSPRA. Jayme will create an online survey to ask about our current members about the May conference; Do they plan on coming? What are areas of interest?

It was agreed that any new member who signs up by May will get next year's membership for free.

SEATTLE AREA - Rosemary

NORTH of SEATTLE - Sara

KITSAP PENINSULA - Suzie

TACOMA AREA - Willie

SOUTH of TACOMA - Jayme

EAST SIDE -

Workshops Update –

Current Registrations = 35. (OSPRA & WSPRA)

March 16 - 17 - meeting with Oregon

Update on agenda

Drew Keller on board - <http://www.storyguide.net/about>

Site selected and wireless included – Ambridge Center

<http://www.ambridgeevents.com/index.php>

Heathman for overnights – in state/La Quinta Inn – Oregon side

Registration fee - \$60 members/\$80 non-member/\$50 Ann Wylie only

OSPRA will take care of set up and logistics.

May 18-20 in Leavenworth

Enzian secured

Focus - ?

Speaker suggestions

Interest by Jerry Balistreri at www.readingthetells.com

September Elections Conference with Seattle NW

September Elections Conference with Seattle NW

Willie and Rosie met with representatives from Seattle NW, who are anxious to begin planning the fall elections conference. The agenda will be similar to the past two years, including Tom Eiland. For the afternoon session, Willie and Rosie were tasked to come up with four speakers to discuss varying topics. Ideas include: Bonds and Capital Levies—Making the Numbers Make Sense; What You Need to Know About the PDC; How to get Started, The Steps to Creating a Campaign; and Social Media and Best Practices—Going Viral. They are open to suggestions. Arlene suggested the League of Education Voters as a reference; and Gay Campbell.

Elections

Nominations for officers

Willie is going to make an announcement at our “Washington” meeting in Portland to encourage members to run for officer positions. He is going to include the benefits of being a board member. Sara and Gracie are in their third terms, so their positions will need to be filled. Rosie asked them to think of members who would be good candidates for the positions.

Scholarships and Awards

Arlene and Rosie “snowed out” and will meet next week. Expect report in Vancouver.

We will mention scholarships at the March meeting. The President-Elect gets a \$500 scholarship to the NSPRA National Seminar. There is also \$500 available for a first time attendee. Arlene and Willie are looking into attending.

Website

Jayne is going to update the new member list and send it to Rosie so that she can welcome new members. As new members have come on board, the Web master is setting them up with login information (provided by Jayme).

Eastside Update

Gracie is meeting with other communicators from the Eastside for a quarterly luncheon to discuss hot topics and collaborate. She is not able to attend the March workshop, but plans to come to Leavenworth.

Other

Conference Call Calendar/Board Meeting Schedule

First Wednesday of each month ... no really! – Next meeting April 6 11 a.m.

Reminder - Call 1-866-730-7514 - Pin# 2180913 – for participants