



WSPRA October 13, 2010 Conference Call for Board of Directors

Attending:

President, Rosie O'Neil,

President-Elect, Willie Painter

Past President, Arlene Hulten - **ABSENT**

Vice President of Marketing and Electronic Communications, Jayme Taylor

Vice President of Marketing/Membership Suzie Butler

Vice President of Finance, Sara Niegowski

Vice President- Eastern Washington, Gracie Valle

Approval of Minutes

July 22 – approved!

September 15 – approved!

Sent separately by Suzie

Treasurer's Report

Update on CD investment:

Willie did the research. Thank you! Found investment, paperwork is in order.

Sara signed papers at her branch, Rosie & Willie will sign papers this week.

There was a \$20,000 CD bought through Washington Federal Savings and Loan
\$13,999.80 left in bank account

Membership Report

Currently - 60 members (1 new Community College PR person)

Last year – 42 members

OSPRA – advertising a drawing for a flip camera for new members.

And \$5 off any new membership – these are just ideas for us to mull over.

Workshops Update

Eastside – Oct. 15 - Great job Gracie!

6 people signed up so far.

Westside – Nov. 5

Status of invite - Willie will get a brochure out as soon as possible.

Sara will contact NW Securities to see if they are interested in sponsoring our lunch.

Location: S. Seattle Community College

Proposed Agenda:

7:30 a.m. Board Arrival & Set Up

8:30 a.m. Sign in & Welcome

9:00 a.m. Social Networking Power Hour

10:00 a.m. Break - Debrief

10:15 a.m. Jeff Meyers from Law Firm will talk about legal implications, record management, and best practices with social media.

11:30 a.m. Break for lunch – WSPRA Biz Meeting updates and Bylaw changes

1:00 – 2:00 p.m. Principal from Seattle PR firm will provide ways on evaluating effectiveness of communication plans with Q & A session to follow.

March meeting with Oregon

New date is March 17 & 18.

Website

Access for new members:

Jayne will talk with Josh the Web Manager on how to best give access to new members. There are some “spam” entries in the membership directory. Jayne has asked Josh to remove them and will work with him to avoid this in the future.

Conference Call Calendar/Board Meeting Schedule

First Wednesday of each month at 11:00 a.m. ... no really!

Call 1-866-730-7514 / Pin# 2180913 – for participants